# Ashley Bos.

🖵 designlikeabos.com

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- 🏦 Andalusia, AL

As a seasoned Graphic Designer with over 10 years of comprehensive experience, encompassing both Web Design and backend development, I specialize in crafting thoughtful designs to deliver meaningful and engaging user experiences. My expertise spans a range of creative and technical disciplines, ensuring a holistic approach to design that seamlessly integrates form and function.

# **Education.**

**Kirkwood Community College** AA Graphic / Web Design Web Development Certificate

## Skills.

HTMLIllustratorCSSIndesignJavascriptAdobeXDLessAct-OnSassHubspotBootstrapMail ChimpWordpressConstant ContactPhotoshop

## References.

Available upon request.

#### WEB DEVELOPER Ocozzio

Collaborate closely with project leaders and designers to proficiently develop websites and landing pages, leveraging CMS platforms such as WordPress and Webflow. Demonstrate expertise in HTML, CSS, and JavaScript, including proficiency in Bootstrap framework. In instances where precision and customization are paramount, adeptly engage in manual coding to ensure the meticulous crafting of pages.

## **GRAPHIC DESIGNER / MARKETING** 2017-2019 Ocozzio

Design printed materials, identity pieces, websites and emails while maintaining brand standards across design projects and other marketing communication materials.

## **WEB DESIGNER / FRONT END DEVELOPER** Main Street Digital

Established a web design agency for Main Street Digital. Introduced processes and procedures, implemented new technologies, set quality standards, and increased client satisfaction. By creating quality work, we addressed the local market meeting the demand for design.

#### **SR. DIGITAL MEDIA ARTIST** Gannett

2012-2015

2010-2013

2015-2017

Created high quality animated and static ads and eventually move onto building animiated HTML5 advertisements and Landing Pages for various clients and publications.

## **GRAPHIC DESIGNER**

Iowa Beverage Systems

Events, Marketing, and Advertising for various breweries.

2019-Present